



Top Guest Expert for Budget Travel |



MEET RUSSELL

AMERICA'S BEST BUDGET TRAVEL EXPERT

SAVE ON TRAVEL USING LEAN PRINCIPLES

STORY IDEAS

- Top 5 Tips for Economical Trips
- Ways to Save on Holiday Travel
- 99 Ways to Cut Travel Costs Without Skimping
- Inexpensive Luxury Accommodations
- Hotels that Offer FREE Alcoholic Drinks
- How to 'Stack' Travel Tips for Deeper Savings

CONTACT RUSSELL HANNON

- Russell@BreakTheTravelBarrier.com
- 403 354 0349



SEE RUSSELL ON TV

TRAVEL MORE SPEND LESS

20 25

LIVE TOUR

RUSSELL HANNON

#1 Best Selling Author, 'Stop Dreaming Start Traveling'



TALK TITLES

- 99 WAYS TO CUT TRAVEL COSTS - WITHOUT SKIMPING
- 50 WAYS TO CUT 'EURO' TRAVEL COSTS (EUROPE)
- PUNCH YOUR TICKET - CREATE YOUR OWN TRAVEL DEALS

01/11-12 ATLANTA, GA
GEORGIA INTL. CONVENTION CENTER

03/08-09 DENVER, CO
COLORADO CONVENTION CENTER

01/25-26 NEW YORK, NY
JACOB JAVITS CENTER

03/15-16 SF/BAY AREA, CA
SANTA CLARA CONVENTION CENTER

02/01-02 CHICAGO, IL
ROSEMONT CONVENTION CENTER

03/22-23 DALLAS, TX
DALLAS MARKET HALL

02/15-16 PHOENIX, AZ
PHOENIX CONVENTION CENTER

03/29-30 WASHINGTON, DC
WALTER E. WASHINGTON CONVENTION CENTER

02/22-23 LOS ANGELES, CA
LA CONVENTION CENTER

BEST SELLING AUTHOR - SEASASONED GUEST EXPERT - ACCLAIMED SPEAKER



- AZN #1 Best Seller
- The only self-published title ever stocked at LS Travel bookstores.
- Stocked at Indigo & B&N.
- Guest Expert on most major media
- Travel Columnist (CBC, BT)
- Segment on Trending Today USA.

Russell's genuine & practical approach to travel made him a favorite amongst travelers & adventurers." John Golicz - CEO, Travel & Adventure Show

VIRTUAL LECTURE SERIES: RUSSELL HANNON



L.L.Bean

39:24

99 Ways to Cut your Travel Costs - without Skimping |...

L.L.Bean

1.1K views • 10 months ago

EUROPE
OCTOBER 21, 2020
FEATURING
RUSSELL HANNON
ULTRA-ECONOMICAL TRAVEL EXPERT, BREAK THE TRAVEL BARRIER

Ask America's Ultimate Experts

"Help me save on my summer vacation!"



It's not too late to save on a dream getaway! Our travel pros share the budget-friendly secrets to taking the trip you deserve

Book a bargain trip

Opt for 2019 hot spots
Still picking a destination? Consider Las Vegas. "It's competing with family-friendly destinations, so there are great deals on everything from Grand Canyon expeditions to helicopter tours," reveals travel expert Tammy Levent. Longing for a beach getaway? Look to Vero Beach, Florida, where Gloria Estefan just built her Costa d'Este Resort & Spa. Says Levent, "The price of rooms here and at surrounding resorts is low but will likely climb once word gets out about this gem."



Zero in on this fun

A secret of budget-savvy travelers? "They visit a festival," says travel pro Gabe Saglie. "Just choose one you'd like to attend in a destination where you'll also enjoy doing other activities. Plan to arrive toward the end of the festival and extend your stay. After the crowds leave, prices tumble by 25% or more." Festivals go on all summer long around the country—from Pennsylvania's Kutztown Folk Festival from June 29 to July 7 to Michigan's National Cherry Festival from June 29 to July 6.

Cut costs while you're there

Book a hotel for less

There are lots of benefits to booking your room through the hotel's website rather than through a third-party site, says Hannon. "You can earn rewards points, there are better change and cancellation policies and you may be offered perks, such as free Wi-Fi." Then stack your savings by forwarding your hotel reservation to Pruvot.net, he suggests. "It monitors your room for price drops. If there is one, you'll be notified so you can make a new reservation at the lower rate."

Get a deal on wheels

"Book your rental car with AutoSlash.com," urges Hannon. "This website looks for a better fare for an identical itinerary. And when it finds one, you get an e-alert of the

price drop, with an option to cancel your reservation and rebook at the lower price." Want a bigger vehicle without the bigger price tag? Book an economy car. "One out of four times, you'll be offered a free upgrade," says Hannon. "Because rental companies run out of economy cars more quickly, they're often forced to give you a larger option!"

Reap hidden discounts

You already know deals from Groupon and Living Social help you save on dining and entertainment in your neighborhood. Well, they can also help you save where you vacation! "Two weeks before your trip, change your hometown on your account to the destination you'll be visiting," says Hannon. "You'll get discounts targeting locals for as much as 40% off excursions, activities and restaurants!"

Our expert panel

Tammy Levent is CEO of Elite Travel, creator of the Travel Agent Success Kit and travel expert for the TV show *Daytime*, which airs on NBC nationwide.

Russell Hannon, author of *Stop Dreaming... Start Traveling*, regularly shares travel tips on TV and in speaking engagements. Learn more at BreakTheTravelBarrier.com.

Gabe Saglie is the senior editor for *Travelzoo* and a travel contributor for dozens of national TV programs and TV news and lifestyle shows. Visit him at GabeSaglie.com.

2 • 5/20/19 • Woman's World

TOP TRAVEL HACKER
SAVE BIG ON TRAVEL
RUSSELL HANNON

INEXPENSIVE HAWAII

Loyalty Programs and Credit Card Bonus Points

TRAVEL & ADVENTURE SHOW
WANT

BT
LATEST CIPSEN SATISFACTION SURVEY • JUSTIN TRUDEAU TWEET

BT

BT

CTV MORNING LIVE

BT
RUSSELL HANNON
ULTRA-ECONOMICAL TRAVEL EXPERT

BT

BT
BRIAN, Travel Blogger

BT

BT
www.breakthetravelbarrier.com

BT

BT

BT

BT
USE WEDDING REGISTRIES

BT
HOUSE SITTING

BT

BT



BOOK LAUNCH

NEW YORK CITY

January 29, 2022
Jacob Javits Center

See Russell Hannon Present:
99 Ways to Cut Travel Costs - Without Skimping
Followed by book signing at the:

**TRAVEL &
ADVENTURE
SHOW**

GET TICKETS

The New York Times

TRAVEL SHOW

Book Signings Sunday, January 29

1 pm
Marybeth Bond — author, "Gutsy Women: Advice, Inspiration, Stories"; "50 Best Girlfriends Getaways in North America"; "Gutsy Women: More Travel Tips and Wisdom for the Road (Travelers' Tales)"; "Best Girlfriends Getaways Worldwide"

1:15 pm
Adam Richman — author, "America the Edible: A Hungry History, From Sea to Dining Sea"; "Straight Up Tasty: Meals, Memories, and Mouthfuls from My Travels"

1:15 pm
Patricia Schultz — author, "1,000 Places to See Before You Die"; "1,000 Places to See in the United States & Canada Before You Die"

1:15 pm
Reid Bramblett — author, DK Eyewitness Travel Guides: "Milan & the Lakes"; "Top 10 Rome"; "Top 10 Florence & Tuscany"

1:15 pm

Jason Cochran — author, "Frommer's EasyGuide to London 2016"; "Frommer's EasyGuide to Disney World, Universal and Orlando"

2:30 pm

Tammy Levent — author, "Sink or Swim: A Survival Story"

2:30 pm

Kelly Lewis — author, "Go! Girl Guides"

2:30 pm

Russell Hannon — author, "Stop Dreaming... Start Traveling: The Ultimate Guide to Traveling, More and Spending Less"

3:45 pm

Arthur and Pauline Frommer — authors, "Ask Arthur Frommer: And Travel Better, Cheaper, Smarter" and various Frommer



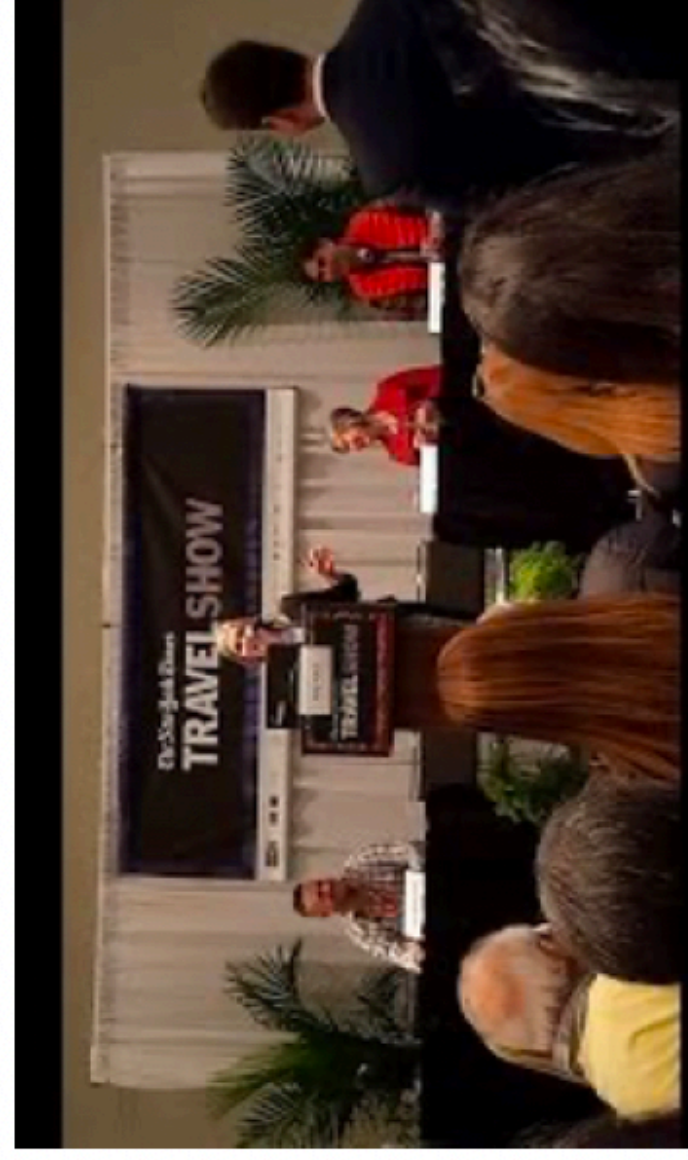
New York
**TRAVEL &
ADVENTURE
SHOW.**

JANUARY 29-30, 2022
Jacob Javits Convention Center
SPEAKER ANNOUNCEMENT



RUSSELL HANNON
ULTRA-ECONOMICAL TRAVEL EXPERT.
BREAK THE TRAVEL BARRIER.

SAVE **\$6**
USE PROMO CODE:
RUSSELLFB2
www.TravelShows.com



**TRAVEL &
ADVENTURE
SHOW.**

**Savvy Traveler
Theater**

Saturday, February 29

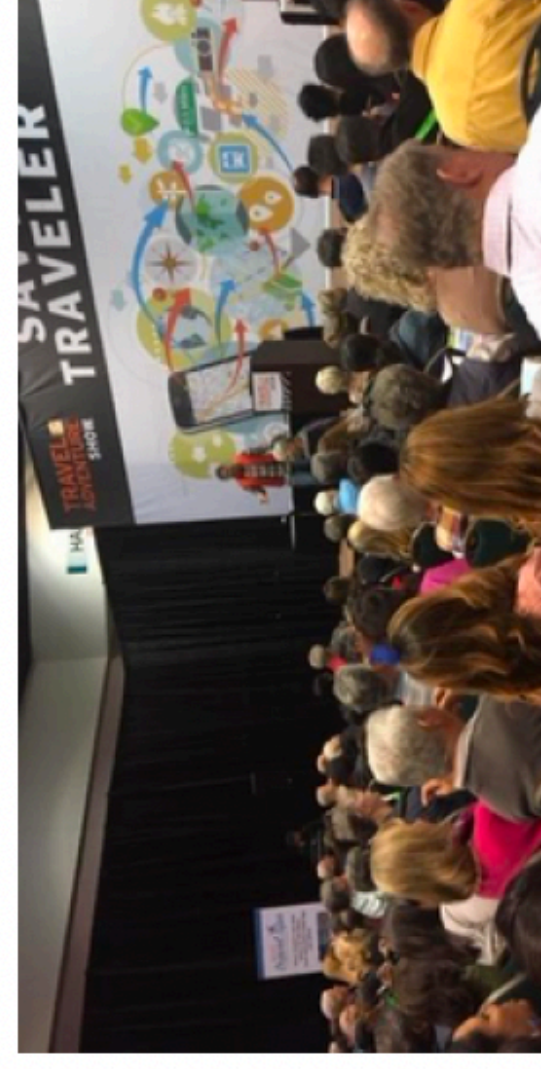
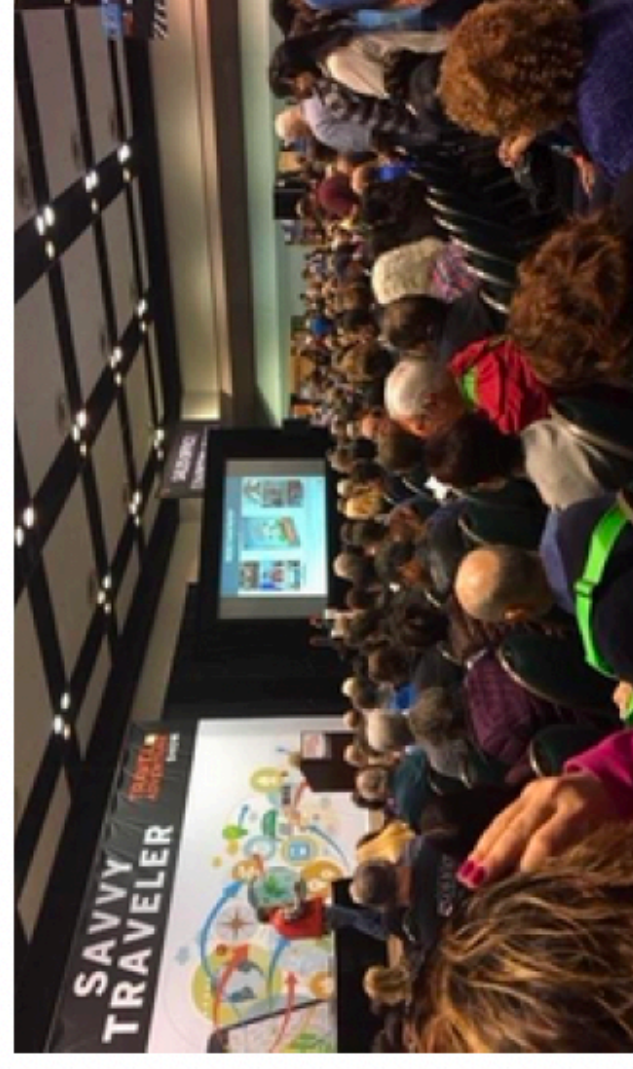
11:00 am - 12:00 pm
Book Signings: A Good Book's Best Experiences Like No Other
By Kelly Lewis
12:00 pm - 12:30 pm
Book Signings: A Cut Your Travel Costs - Without Skimping
By Russell Hannon
12:30 pm - 12:45 pm
Welcome to the Show!

Expecting the Unexpected: Planning Ahead

or When Disaster Strikes..... 1:15 - 2:15 pm
Natural disasters, medical emergencies and unexpected issues can come up at any time while traveling. Experts will share tips on how you can be smart, savvy and safe while traveling.

Moderator: Kelly Holton, lead health communicator, CDC Travelers' Health

Speakers: Karen L. Christensen, deputy assistant secretary of state for overseas services, U.S. Department of State; **Russell Hannon**, travel expert and author of "Stop Dreaming Start Traveling: The Ultimate Guide to Traveling More and Spending Less"; and **Lee Abbamonte**, youngest American to visit every country in the world, multimedia travel personality and travel expert. **Russell Hannon** book signing to follow at the on-site Bookstore.



#1 BEST SELLER
REVISED & UPDATED (2022)

Save on Travel Using Lean Principles

Your Blueprint to Quickly & Easily
Find the Best & Least Expensive
Travel Options for you.

[MORE INFO](#)

